



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Star Floors Automates Bid and Order Management with InSite Services

StarFloors Able to Increase Processing Speed, Improve Quality Control, and Efficiently Scale Operations

DALLAS, TX --- January 18, 2010 – InSite Services, a leading provider of on-demand/SaaS business process management technology services, today announced an agreement with Star Floors, one of the largest floor covering companies in the United States.

Star Floors has selected InSite's construction industry solution, BuildNet™, to automate the creation, processing, and management of the company's flooring bids and sales orders. BuildNet™ will enable Star Floors to increase processing speed, improve quality control, and efficiently scale operations:

- Upon receiving an electronic bid request through the Star Floors website, BuildNet™ will automatically assign a Star Floors professional to complete flooring measurements, generate the necessary bid documentation, and electronically distribute required forms to the flooring measurement professional.
- After measurements for a bid are recorded, BuildNet™ will automatically generate and electronically distribute a completed formal bid to the requestor.
- Upon receiving a flooring order, BuildNet™ will automatically generate and electronically distribute a work order to a Star Floors installation professional.
- Star Floors operations personnel will utilize BuildNet™ electronic workflow capabilities to route, manage, and track the order through all order processing steps.
- Real-time dashboard reports will provide StarFloors management with the ability to monitor key business metrics in order to ensure high-quality control standards with all bids and sales orders.
- Paperless management of all bid and order documentation provides a secure repository for all customer files with easy and secure web-based access for authorized system users.

"We are rapidly growing our business and have a commitment to efficiently scaling operations while providing uncompromised service to our customers and business partners," said Michael Pidgeon, president of Star Floors. "InSite is helping us transform our paper-based manual activities resulting in more timely delivery of customer bids, faster and more accurate processing of flooring orders, and significantly lower bid and order processing costs."

"We are very pleased that Star Floors selected InSite for this critical initiative and look forward to helping Star Floors transform and streamline bid and order management processes to meet the company's growth objectives," said Jeff Anderson, president of InSite. "Without large upfront investments in software and infrastructure, BuildNet™ enables our construction industry clients to realize virtually an immediate return on their investment --- with a fully customized system deployment in only a few months."

ABOUT STARFLOORS

Headquartered in Dallas, Star Floors is one of the largest floor covering companies in the United States offering a full range of name brand flooring including carpet, hardwood flooring, ceramic tile, linoleum, and natural stone. From coast-to-coast, Star Floors handles thousands of floor covering installations each year for both residential and commercial customers. For more information on StarFloors, please visit the company's Web site at www.starflooring.com.

ABOUT INSITE SERVICES

Headquartered in Dallas, InSite Services is a leading provider of on-demand/SaaS technology services that help small and mid-sized organizations transform business processes. InSite's web-based solutions enable companies to improve results through cost reduction, improved information management, and streamlined business processes.

InSite offers both customized departmental solutions and industry specific solutions that enable companies to focus on what they do best instead of pushing paper. InSite's departmental solutions automate business processes for clients in areas such as accounting and finance, contracts, customer service, human resources, and sales. InSite's industry solutions automate core traditional business processes for clients in construction, education, energy, financial services, healthcare, hospitality, legal, staffing, and telecom. For more information please visit www.insiteservices.com.

Contact:

Jeff Anderson
President, InSite Services
15455 Dallas Parkway, Suite 1350
Addison, TX 75001
(972) 480-3000
www.insiteservices.com