



**PRESS RELEASE**

FOR IMMEDIATE RELEASE:

## **InSite Services Successfully Implements Enterprise Content Management System For Thousand Trails**

*Managed Solution Enables Thousand Trails to Reduce Costs and Improve Document Management*

DALLAS, TX --- December 17, 2007 – InSite Services, a leading provider of on-demand/SaaS business process management technology services, today announced a successful implementation of its IntelliSite™ system with Thousand Trails, one of the nation's largest owners and operators of membership-based campgrounds.

Thousand Trails selected InSite's enterprise content management solution to transform its manual, paper-based customer file management processes. With IntelliSite™, Thousand Trails now electronically manages all types of member files from contracts to correspondence. As a complete on-demand managed solution, IntelliSite™ electronically captures member documents, extracts key member information, provides a full audit trail of all file activity, delivers real-time information management reporting, securely stores member files, and provides authorized users with universal browser access to member information.

"In an effort to streamline our membership file management, we researched a number of applications and vendors to provide what we needed," said Bryan Reed, CFO of Thousand Trails. "InSite's comprehensive solution uniquely provides everything we require to efficiently and securely manage over 200,000 member files in a services-based model. With InSite, we've been able to reduce membership file management costs, significantly improve our ability to securely and easily share information across our company, and implement a complete disaster recovery solution to protect critical customer information. In addition, we expect that InSite's solution will enable us to improve the quality of service we provide to our members by being able to more quickly respond to member inquiries."

"We are very pleased that Thousand Trails entrusted InSite with this important initiative and are excited to announce the successful implementation of IntelliSite™. Our solutions enable organizations like Thousand Trails to reap the large benefits of electronic enterprise content management without having to make significant upfront investments in software and infrastructure," said Jeff Anderson, president of InSite. "Further, InSite uniquely delivers all components to implement, manage, and support a highly-scalable and reliable enterprise content management system including web-based software with workflow, document conversion services, 100% system uptime, professional services, system administration, user training, and 24/7 help desk support."

### **ABOUT THOUSAND TRAILS**

Founded in 1969, Thousand Trails, LP is one of the largest and most successful private camping clubs in the country. Our member families enjoy more than 50 membership-based campgrounds, the result of having combined three strong systems - Thousand Trails, NACO, and Leisure Time. Today, Thousand Trails offers a premium outdoors destination to more than 100,000 member families at preserves in 16 states and British Columbia, Canada. Members using the campgrounds may bring their own recreational vehicles, tents, or other sleeping equipment. For more information on Thousand Trails, please visit the company's Web site at [www.1000trails.com](http://www.1000trails.com).

### **ABOUT INSITE SERVICES**

Headquartered in Dallas, InSite Services is a leading provider of on-demand/SaaS technology services that help small and mid-sized organizations transform business processes. InSite's web-based solutions enable companies to improve results through cost reduction, improved information management, and streamlined business processes. InSite offers both customized departmental solutions and industry specific solutions that enable companies to focus on what they do best instead of pushing paper. InSite's departmental solutions automate business processes for clients in areas such as accounting and finance, contracts, customer service, human resources, and sales. InSite's

industry solutions automate core traditional business processes for clients in education, energy, financial services, healthcare, hospitality, legal, staffing, and telecom. For more information please visit [www.insiteservices.com](http://www.insiteservices.com).

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